



Impact Investing in Africa a presentation at WIPO Symposium



MINISTRY OF FOREIGN AFFAIRS OF DENMARK
Danida



Funded by the European Union



Impact Investment in Africa

Impact Investment



Impact Investing: making investment to generate positive impact beyond financial return

Why Impact Investment



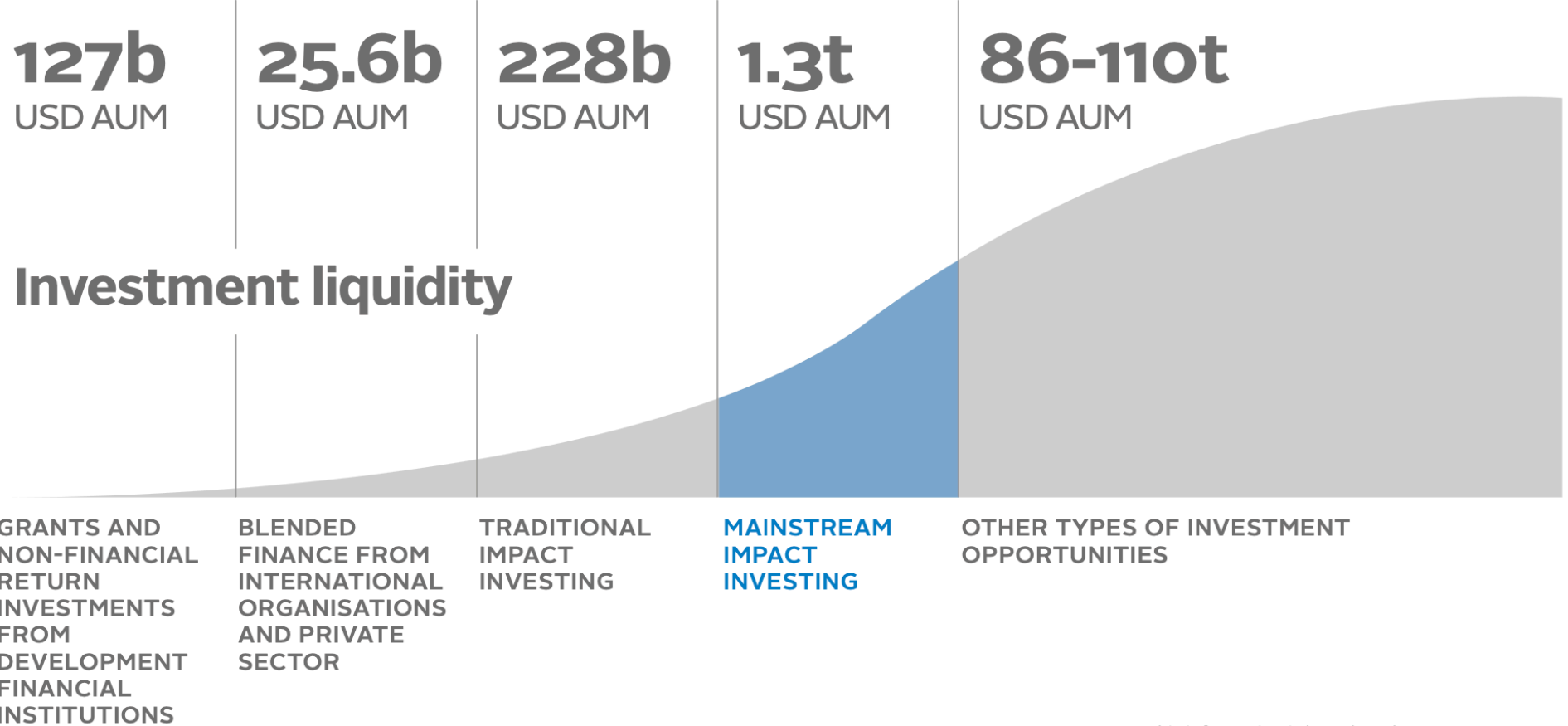
Impact investing help to solve major environmental problems in Africa leveraging new sources of capital in places that lack sufficient government resources and development aid to address development challenges

Outlook



Impact investing witnessed a rebound in 2021, with a number of deals reported by the African Private Equity and Venture Capital Association (AVCA).

Impact Investments and their Evolution to the Mainstream



This information is based on the GIIN Report 2018

The figure above provides information on the total assets under management of both types of impact investments and how these compare to social investments and mainstream investing.

How to enhance Impact Investment

African countries share a need for capital to create social and environmental impact, with populations well below global averages for human development indicators despite recent economic growth



Appropriate investment structures can catalyze additional impact capital

Some of the focus sectors for Impact Investing



Energy efficiency



Green buildings



Renewable energy



Sustainable agriculture



Sustainable forestry



Water



Affordable housing



Education



Health



Inclusive finance

Strategy to achieve results

01. **Pipeline diversification**
Incubators, Accelerators, climate transactions advisor, early-stage venture funds.

02. **BDS support**
Customised/ wholesale needs-based TA & BDS support

03. **Performance Monitoring**
Enhanced business and impact performance monitoring.

04. **Co-financing**
Co - financing with other venture/ impact funds

05. **Follow up investments**
Facilitating follow on investments - investment readiness support to clients.

06. **Women / Youth Focused**
Intentional investment in youth/ women enterprises.

07. **Flexibility**
Flexible review and adaptation of business models/ activities to reflect realities for changing business environment.

08. **New / Underserved Markets**
Exploring new/ underserved Markets - value chains/ geographies, for example, creating gainful jobs in Northern Kenya.

09. **Investment diversification**
Diversify investments instruments.

3.0

Kenya Climate
Innovation Center

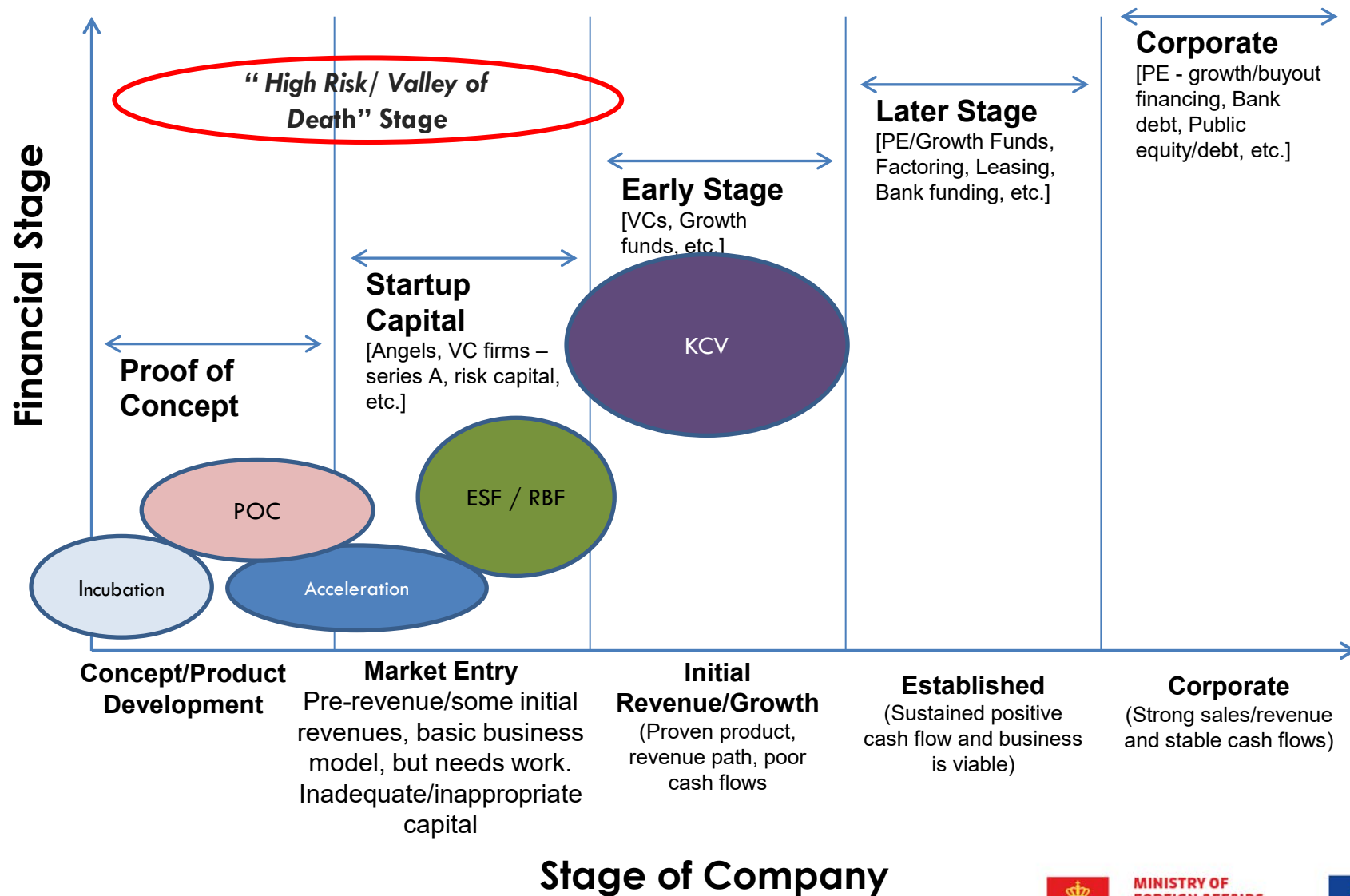


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KCIC Model of Business Financing



THANK YOU

