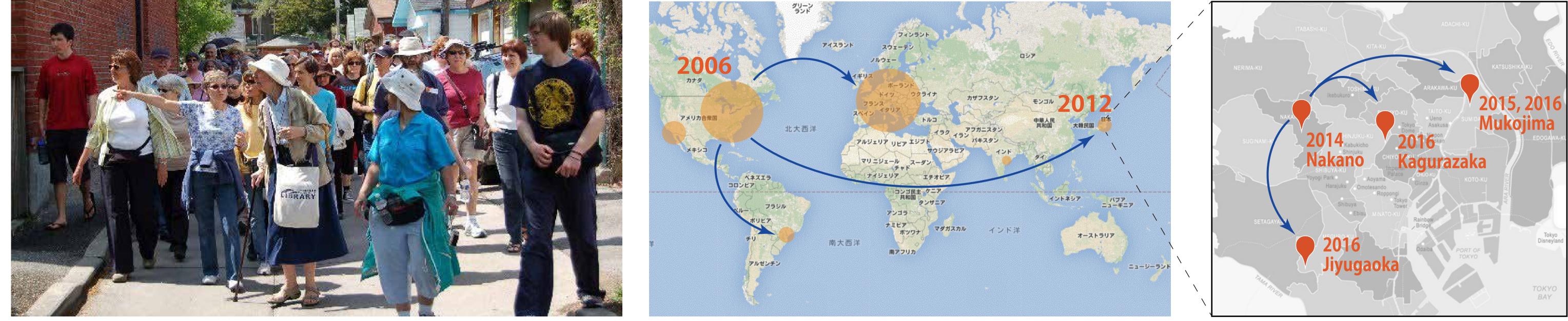
Walk and Rediscover The Charm of The Town

"Tokyo Jane's Walk"

"Jane's Walk" Spreading in The World



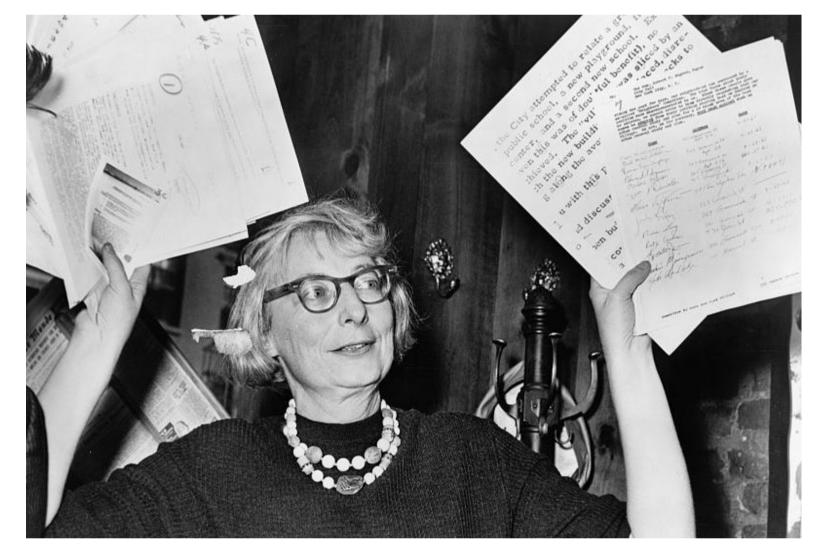
Jane's Walk is a town walking event that was started based on Jane Jacobs' spirit, who is a female non-fiction writer and a journalist active in the USA and Canada. This event is held every year around May 4, her birthday. It was started in the North America in 2007, then spread to the world by SNS and other medias. In 2015 it was done in the 25 countries and 134 cities. The event attracted the special attention this year because it is the 100th birthday of her. In Japan, Janes' walk was stareted in

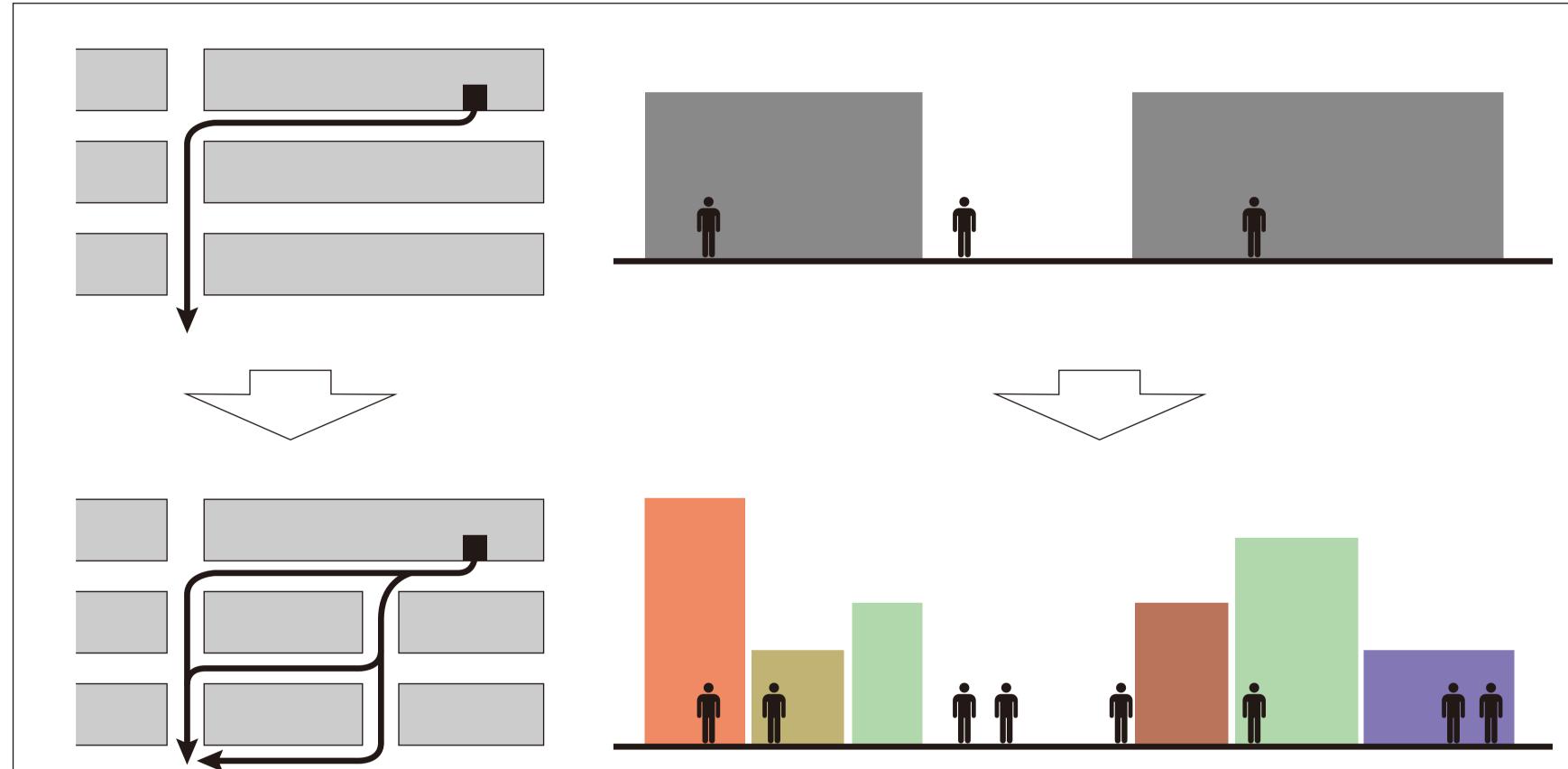




Jane Jacobs's View of "Diversity in The City"

Known as the author of "Death and Life of Great American Cities", Jane Jacobs represented the idea that that the most of the large-scale urban redevelopment, based on the common sense of many architects and urban planners, were failure. She presented the "four indispensable conditions" to generate diversity and create effective economic pools. She also proposed that town development should be led by variety of people who live there.





Jane Jacobs

Short and walkable blocks

Mix of primary uses, Buildings of various ages and conditions, Certain level of density

The four indispensable conditions to generate diversity



Rediscover the charm of the town through Jane's Walk

Jane's Walk is useful for the participants to rediscover the diverse charm of town. And it can be an opportunity to find new visions for town development, environmental improvement and revitalization. The walking routes were set based on the characteristics of the area. For example, "feel and draw the



alley district by our five senses", "Observation of B-class buildings & streets", "Mukojima is a zoo". It is important to keep these activities and preserve the local charms of Mukojima.





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