Community Safety Program that Mixed Art and Nigechizu

Why Add an Element of Art?

We've been in a disaster prevention activities such as "nigechizu" in various locations. the public tinterests for disaster prevention activity was found to be not high enough. To raise the interests of the citizens, we mixed art activities, and developed a community safety program that combines the "art " and " escape map "

What is the Community Safety Program Called "Find a Fox "?



We developed a program "Find a Fox" that is a mix of "Art" and "nigechizu". This is an application of the Art Project "Tsumamare " that has been carried out in Mukojima . Participants use the device and maps to find out the character of the fox, who moves in the evacuation routes. After finding the character of the fox, by feeding back the information the experience of exploring the routes shown in "Nigechizu", People think about disaster prevention while playing.

Results that Were Carried Out in Rikuzentakata

We performed "Find a Fox " in Rikuzen-takata by utilizing the "nigechizu" from the tsunami that residents volunteers created to last year ,two activities of the "Find a fox " and " Safety map making were done.

Fusion of disaster prevention and art, involving the community







Safety map making ,adding your information

Designed seal

Efforts in the Other Region Shimoda

In a elementary school in Shimoda Shizuoka Prefecture, they carried out a program using the technique of "Find a Fox". In carrying out the field work in the community, the the character of the fox appears in the emergency shelter . In addition, the character of fox distributed the whistles for the emergency to the students. The motivation of the disaster preparation and prevention was significantly improved.



Children who for the field work

Fox that appeared to emergency shelter

Tamaho MORIWAKI, Shigeru YAMANAKA Urban Planning Laboratory, Meiji University

Juli/2016 NOMURA 野村財団